

CURRY FOR CHANGE WEEK 2016

21st –28th November 2016

A Fundraising Guide for Universities

This Curry for Change Week we'd love **YOU** to help us change the live of families who suffer from hunger in India, Nepal, Malawi and Zimbabwe.

How?

By hosting a Indian inspired fundraiser!

It could be a curry night, cooking class, quiz, cocktail party, Bollywood night...



And every penny you raise will be doubled by our campaign sponsor **Natco Foods!**



How to make YOUR event a success:

- Host it in conjunction with your society, subject or halls—the more people you have on board, the bigger and better it will be.
- Get the word out in advance—share it on social media, post flyers, announce it in your lectures, tell EVERYONE so that they're queueing at the door.
- Make it different. Do you or any of your friends have any special skills? Can you teach a class, run a workshop, paint faces, DJ, decorate cupcakes!?! Think about the skills you have at your disposable and how best to use them.
- Get your food and drink donated. If your budget is small then try asking local cafes and shops for donations. If you explain what your doing and why, lots of companies will be happy to help you out. You can even get prizes to hold a raffle and raise even more.



Registered charity no. 250456

How to collect the cash

There are lots of different ways to collect your donations. Here are the options:

- Straight forward and simple—put out a collection bucket at the door and ask everyone for a donation on their way in. Add up the money and make your donation [online](#).
- Sell tickets in advance and donate your sales to Curry for Change.
- Set up a [JustGiving page](#)—make sure you email it to your friends, classmates and tutors and share it on social media to get as many donations as possible!
- Ask your guests to 'Text to Donate'. All they have to do is text: 'Curr99' and the amount they want to donate to 70070.



A chance to WIN!

The university event that raises the most will WIN a crate of Kingfisher beer. Donations must be in by December 5th 2016 to enter.



Sign up for a free event pack at www.curryforchange.org.uk/cook-a-curry

